



Greetings from CentreFest 2011,

I would like to take this opportunity to send you a vendor application form for CentreFest 2011. Last year, CentreFest hosted an estimated 25 000 people over two days, and we expect a similar crowd this year. Located in the heart of downtown Red Deer, CentreFest is Central Alberta's largest and most unique festival, hosting street performers from around the world. In addition to the street performers that we have always hosted, we are striving to display Central Alberta culture in a stronger light. Local interactive artists, and a larger representation of the Red Deer Arts Community will have a presence at CentreFest this year, giving our visitors an increased exposure to Central Alberta culture.

In addition to the world famous street performers, we are striving to create a unique market style-atmosphere, one with a wide variety of wares available, from food to crafts, and anything else you can think of. Returning this year will be our Water World and Kid's World areas, and new to this year, will be Arts Alley, an area dedicated to the local artwork and crafts of Central Alberta artisans.

If you have any questions, please feel free to contact me via email or telephone, or visit our website at www.centrefest.ca. Deadline for vendor application submission has been extended until June 10, 2011.

Randy Butler
CentreFest 2011
403-340-8696



2011 Vendor Application

Festival Dates: Saturday, July 30th - Noon to 8pm
 Sunday, July 31st - Noon to 6pm

Vendors must provide their own equipment, tables, chairs and tents/canopies. Electrical service is available for food vendors at a cost of \$25 (generators will not be allowed on site). Vendors who require a food-related permit are responsible for securing and displaying their permit. (Contact Alberta Health Services at 403-356-6366.)

All vendor booths must remain open during the entire festival. CentreFest is an outdoor festival and will proceed rain or shine. Vehicle access to and from the site is restricted between 11am and 8pm on Saturday and between 11am and 6pm on Sunday. One parking stall per vendor is supplied.

CentreFest and the Vendor Selection Committee reserve the right to decline an application.

Food & Beverage Vendors*	Street Market Vendors	Interactive Artist Vendor	Arts Market Vendors
All food-related, includes mobile unit, ice cream, beverage or pre-packaged foods One 10' x 12'	All vendors who are not in other categories, includes sale of hand-made import goods One 10' x 10'	Face-painters, caricaturists, tattoo and balloon artists, etc. One 10'x10'	Artists and artisans who are selling their own self-made products and creations One 10' x 10'
\$ 300.00 includes GST*	\$ 150.00 includes GST	\$ 150.00 includes GST	\$ 100.00 includes GST

* Only registered food vendors will be allowed to sell food or beverages on site.

Contact Name:		Business Name:	
Address:			
Telephone:	Email:	Web site:	
Menu Items with Prices OR Detailed Description of Products/Services with Price Range: Attach sheet if more space required...			
I require: _____ (quantity) 110 volt receptacle _____ (quantity) 220 volt/30 amp _____ (quantity) 220 volt/50 amp For 220 service – manufacturer and number from end of plug _____ Twist-lock: yes or no _____			
Vendor type: Food vendor \$300 _____ Interactive Artist Vendor \$150 _____ Electrical Required \$25 _____ Street Market Vendor \$150 _____ Styrofoam premium \$100 _____ Arts Market Vendor \$100 _____ _____ I will not be using Styrofoam to dispense food or drink		Signature:	
AHS Food Permit Number (if applicable):		Total Due and Included:	Office Use:

Fees must accompany application. Please make cheque payable to CentreFest and deliver or mail to:

CentreFest c/o Downtown Business Association
 111A, 4818 – 50th Avenue
 Red Deer, AB T4N 4A3
 Telephone: 403-340-8696
 Email: info@centrefest.ca

APPLICATION DEADLINE: June 10, 2011
CONFIRMATION TO VENDORS: June 20, 2011



2011 Vendor Information

FESTIVAL DATES, TIMES AND SITE ACCESS

Saturday July 30th Noon to 8pm and Sunday July 31st Noon to 6pm

- Vendors can access the site beginning at 9am on Saturday and Sunday.
- No vehicles should be on site except to unload. Please find your vendor spot, quickly unload and proceed to the vendor parking area before proceeding with site set up. One parking stall per vendor is supplied.
- Vehicle access to and from the site is restricted between 11am and 8pm on Saturday and 11am and 6pm on Sunday.
- Parking pass, booth number, site map with locations and instructions will be mailed to you in advance of the festival.

STREET ACCOMMODATIONS AND GENERATORS

Booth sizes are 10' X 10'. Our goal is to have NO generators on the site! Electrical panels are located in the alleyway on each side. Bring sufficient electrical extension cords. There is no water (potable or other) available on site.

SITE SECURITY

There will be security on site for the festival; however, CentreFest requires that all product and display, including tents, be removed from the site overnight. Ample time for set-up will be provided each day.

VENDOR REQUIREMENTS

- Vendors must provide their own equipment, extension cords, tables, chairs and tents/canopies must be weighted to withstand inclement weather.
- All vendors are responsible for the garbage in their area as well as recycled bottles and/or cans.
- The applying vendor must exhibit for sale only the items for which they were screened and accepted.
- Only registered food vendors can sell pop, water or other beverages.
- Vendors may not sublet, assign, donate or trade their assigned space.
- No loudspeaker, amplified or other sound device can be used on site.
- All activities must be conducted within the assigned space.
- It is the vendor's responsibility to have adequate liability insurance coverage.
- CentreFest has pledged to be as "green" as possible. We encourage the use of paper or plastic. To discourage styrofoam waste, Food vendors will be charged an additional \$100 if using Styrofoam. Please add to fees.

RAIN OUT PROCEDURE

CentreFest is an outdoor festival and will proceed rain or shine. No refunds will be made due to inclement weather or a vendor's decision not to participate.

EARLY WITHDRAWAL OR NO SHOWS

All vendors choosing not to participate on the second day of the festival or leave early will not be invited back. Any vendors who do not show up, regardless of cause, will not be refunded booth fees.

REFUND POLICY

We understand that occasionally a vendor will need to withdraw from the festival after having been accepted. You will be refunded 100% of your vendor fees if you notify the Vendor Committee by 12 pm, June 30, 2011, firm. After this date, all application fees are non-refundable.

DISCLAIMER

- CentreFest cannot be held responsible for any lost or stolen items before, during or after the festival.
- CentreFest and the Vendor Selection Committee reserve the right to decline an application.
- CentreFest will designate vendor booth space locations and reserves the right to relocate vendors if required.
- CentreFest reserves the right to sell merchandise.